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Developmental Editor

The Indie Publishing Path

A clear overview for writers exploring the independent route

Independent publishing gives authors full creative control and a direct path to readers. My role as a developmental editor is to help you create a polished, professional manuscript that's ready for publication in any format you choose.

1. Finalize and refine your manuscript

- Indie publishing requires a complete, polished manuscript.
- This includes developmental editing, line editing, and proofreading.

2. Choose your publishing platforms

- Most indie authors publish through:
 - Amazon KDP
 - IngramSpark
 - Kobo Writing Life
 - Apple Books
 - Draft2Digital
- Each platform has different strengths in distribution, royalties, and print options.

3. Prepare your book for publication

- Indie authors are responsible for:
 - professional cover design
 - interior formatting (ebook and print)
 - ISBNs (optional but recommended)
 - metadata (categories, keywords, description)

4. Upload and publish

- Each platform has its own upload process, but all require:
 - a formatted manuscript
 - a cover file
 - metadata
- pricing information

- Once approved, your book becomes available for purchase.

5. Manage marketing and visibility

- Indie authors typically handle:
 - launch strategy
 - email lists
 - social media
 - paid ads (optional)
 - newsletter swaps or collaborations
- Marketing is ongoing, but it gives you full control over your book's reach.

6. Track performance and adjust

- Indie publishing allows you to:
 - update your book at any time
 - adjust pricing
 - change categories
 - refresh your cover
 - experiment with promotions
- This flexibility is one of the biggest advantages of the indie route.

How I support you in this process

I help you create a manuscript that's polished, professional, and ready for publication. I can also guide you in understanding categories, positioning, and reader expectations so your book enters the indie marketplace with clarity and confidence.